

**CURRICULUM VITAE
EUROPASS**



PERSONAL INFORMATION

Name/ Surname	Maria Cernat
Adress	
email	macernat@gmail.com
Fax	
E-mail	macernat@gmail.com
Nationality	Romanian
Date of Birth	18.08.1978
Sex	F
Occupational Field	Education

**PROFFESIONAL
EXPERIENCE**

- **Period** 2019- present
- **Position** Assistant Professor
- **Main Activities and Responsibilities** **Teaching and conducting research in the field of Critical Thinking, Advertising and Design, Nation Branding.**
- **Institution** National School of Political and Administrative Sciences, Faculty of Public Relations and Communication
- **Occupational Field** Education

- **Period** 2020- present
- **Position** Assistant profesor

- **Main Activities and Responsibilities** Teaching and conducting research in the field of Public Relations Campaigns, Discourse Analysis, Ethics of Communication, Advertising and Corporate Social Responsibility.
- **Institution** Titu Maiorescu University, Faculty of Education, Communication and International Relations
- **Occupational Field** Education

- **Period** 2016- present
- **Position** *Head of the Communication and Public Relations Department*
- **Main Activities and Responsibilities** **Elaboration of Study Curricula and Teaching Staff Load List, the elaboration of new study programs, the coordination of the evaluation of faculty members by the students and by the management, Elaboration of Institutional Reports for accreditation of B.A and M.A. study programs.**
- **Institution** Dimitrie Cantemir Christian University , Faculty of Political Science, Communication and Public Relations Department
- **Occupational Field** Education

- **Period** 2014- present
- **Position** *Head of the Research Center in Humanities and Social Sciences*
- **Main Activities and Responsibilities** **Elaborating the annual research plans and research reports. Elaborating reports regarding the way faculty members fulfill their research tasks. Organizing the annual conference of the faculty members teaching in the Faculty of Political Science. Organizing the annual conference of the students of the Faculty of Political Science.**
- **Institution** Dimitrie Cantemir Christian University , Faculty of Political Science, Communication and Public Relations Department
- **Occupational Field** Education

- **Period** 2015- present
- **Position** *Associate Professor*
- **Main Activities and Responsibilities** **Teaching and researching in the field of Information and Communication Techniques, Communication Science, Political Communication, Media Ethics**
- **Institution** Dimitrie Cantemir Christian University , Faculty of Political Science, Communication and Public Relations Department

- **Occupational Field** Education

- **Occupational Field** Education
 - **Period** 2016- present
 - **Position** *Member of The Subcommittee for the Evaluation and Quality Assurance*
- **Main Activities and Responsibilities** **The evaluation of the study curricula in order to follow the quality regulations issued by Agency for Quality Assurance in Higher Education (ARACIS), coordination of the evaluation of the teaching personnel by the students , Elaboration of reports regarding the quality assurance**
 - **Institution** Dimitrie Cantemir Christian University , Faculty of Political Science, Communication and Public Relations Department
- **Occupational Field** Education
 - **Period** 2014- 2015
 - **Position** *Head of The Subcommittee for the Evaluation and Quality Assurance*
- **Main Activities and Responsibilities** **The evaluation of the study curricula in order to follow the quality regulations issued by Agency for Quality Assurance in Higher Education (ARACIS), coordination of the evaluation of the teaching personnel by the students , Elaboration of reports regarding the quality assurance**
 - **Institution** Dimitrie Cantemir Christian University , Faculty of Political Science, Communication and Public Relations Department
- **Occupational Field** **Education**
 - **Period** 2012- 2015
 - **Position** *Lecturer PhD.*
- **Main Activities and Responsibilities** Teaching and researching in the field of Information and Communication Techniques, Communication Science, Political Communication, Media Ethics
 - **Institution** Dimitrie Cantemir Christian University , Faculty of Political Science, Communication and Public Relations Department
- **Occupational Field** **Education**
 - **Period** 2009-2012
 - **Position** *Lecturer PhD.*

- **Main Activities and Responsibilities**
 - **Institution**
 - **Occupational Field**
 - **Period**
 - **Position**
 - **Main Activities and Responsibilities**
 - **Institution**
 - **Occupational Field**
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 - **Main Activities and Responsibilities**
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 - **Occupational Field**
 - **Period**
 - **Position**
 - **Main Activities and Responsibilities**
 - **Institution**
 - **Occupational Field**
 - **Period**
 - **Position**
 - **Main activities and responsibilities**
 - **Institution**
 - **Occupational Field**
 - **Period**
 - **Position**
 - **Main Activities and Responsibilities**
- Teaching and researching in the field of Information and Communication Techniques and Media Ethics**
- Spiru Haret University, Faculty of Journalism, Communication and Public Relations**
- Education**
- 2008-2009
Teacher
- Teaching Logic and Critical Thinking and Philosophy
- Highschool “Ion Neculce”
- Education**
- 2008-2009
Teaching Assistant
Teaching *Information and Communication Science*
- Spiru Haret University, Faculty of Journalism, Communication and Public Relations*
- Education**
- 2007-2008
Teaching Assistant
Teaching *Logic and Critical Thinking*
- Highschool “Grigore Moisil”
- Education**
- 2007-2008
Associate Professor
Teaching History of Philosophy
- National College “Gheorghe Lazăr”
- Education**
- 2005-2008
Teaching Assistant
Teaching Mass-Media Ethics

- **Institution** University of Bucharest, Faculty of Journalism and Communication Science
- **Occupational Field** Education
- **Period** 2003-2007
- **Position** PHD Student
- **Main Activities and Responsibilities** Following the study curricula of the doctoral school
- **Institution** University of Bucharest, Faculty of Philosophy
- **Occupational Field** Education

- **Period** 2004
- **Position** Media Analyst
- **Main Activities and Responsibilities** Analyzing the content of electoral media messages
- **Institution** Media Mirror
- **Occupational Field** Political Communication

- **Period** 2002-2003
- **Position** Teaching Assistant
- **Main activities and responsibilities** Teaching *Public Relation Management*
- **Institution** University of Bucharest, Faculty of Journalism and Communication Science
- **Occupational Field** Education

EDUCATION AND PROFESSIONAL TRAINING

- **Period** 2016
- **Title of qualification awarded** *English Certificate*
- **Institution** *University of Bucharest, Foreign Languages Department*
- **Period** 2003-2007
- **Title of qualification awarded** *PhD student*
- **Principal subjects/occupational skills covered** *Immanuel Kant Philosophy, Analyzing Wittgenstein's Philosophical Investigation, Controversial moments in the history of the XXth Century, Analyzing and writing scientific articles*

- **Period** 2007
 - **Title of qualification awarded** *Teaching Certificate*
 - **Principal subjects/occupational skills covered** *The Education Management, General Pedagogy, Curriculum Theory, Teaching Theory*
 - **Name of the Institution providing education and training** *University of Bucharest, Department for the Training of the Teaching Personnel*

- **Period** 2000-2004
 - **Title of qualification awarded** B.A. Philosophy
 - **Principal subjects/occupational skills covered** Introduction of Antique Philosophy, Introduction to Estetics, Philosophical Ethics, First Degree Logic, Cognitive Philosophy, Political Philosophy, Contemporary Philosophy, Philosophy of Language, Metalogic
Critical Thinking, Creative writing, Discourse Analysis
 - **Name of the Institution providing education and training** University of Bucharest, Faculty of Philosophy

- **Period** 2001- 2002
 - **Title of qualification awarded** M.A. Communication Science
 - **Principal subjects/occupational skills covered** Media Antropology, Cultural Antropology, Semiotics, Discourse Analysis, Political Marketing, Communication Theory, Political Communication
 - **Name of the Institution providing education and training** University of Bucharest, Faculty of Journalism and Communication Science

- **Period** 1997-2001
 - **Title of qualification awarded** B..A. Communication Science

- **Principal subjects/occupational skills covered**
 - **Aquired professional skills**
 - **Name of the Institution providing education and training**
- Communicaiton Theory Introduction in the Mass-media System, Introduction to Television, Introduction in the Audio-visual Press, Creative Strategies in Advertising, Public Relation Campaigns, Managing Communication Crisis, Semiotics, Political Communication, Journalistic Writing
 Critical Thinking skills, Organizing PR Campaigns, Discourse Analysis, Public Image Analysis
 University of Bucharest, Faculty of Journalism and Communication Science

PROFESSIONAL SKILLS

MOTHER (I) TONGUE (E)

(I) OTHER (E) LANGUAGES :
(E)

Mother Tongue	Romanian									
Limbi străine cunoscute			Understanginh		Speaking				Writing	
<i>Nivel european (*)</i>			Listening	Reading	Conversation	Public discourse	Writing skills			
English	C 1	Experienced user	C 1	Experience d user	C 1	Experience d user	C 1	Experience d user	C 1	Experience d user
French	B 1	Experienced user	B 1	Experience d user	B 1	Experience d user	B 2	Experience d user	B 2	Experience d user
Italian	A 1	Experienced user	A 1	Experience d user	A 2	Experience d user	A 2	Experience d user	A 1	Experience d user

**COMPETENTE SI
APTITUDINI
ORGANIZATORICE**

Technical skills and competences.

Word, Excel, Power Point

DRIVERS LICENCE

B Category

List of Publications

Books

1. Maria Cernat (2010), *Tehnici de informare si comunicare, (Information and Communication Techniques)*, București: Editura Fundației „România de Măine”
2. Maria Cernat (2014), *Introducere în științele comunicării*, București: Ars Docendi, ISBN 978-973-558-787-1.
3. Maria Cernat (2014), *Analiză de discurs – teorie și metodă*, București: Ars Docendi, ISBN 978-973-558-811-3.
4. Maria Cernat (2014), *Comunicarea internațională – o perspectivă critică*, București: Ars Docendi, ISBN 978-973-558-810-6.
5. Maria Cernat (2014), *Statutul ontologic al evenimentelor – formalizarea enunțurilor care descriu evenimente*, București: Ars Docendi, ISBN 978-973-558-804-5.
6. Maria Cernat, Adina Mocanu (2019), *Despre creierul femeii și alți demoni – antologia textelor publicistice ale Sofiei Nădejde*. București: Editura Paralela 45, ISBN 978-973-47-2845-9

Clarivate indexed articles:

1. Maria Cernat & Iulia Hașdeu (2021): **The Caracal murder – content analysis of the media coverage of one of the most violent gender-based homicides in Romania’s recent history**, *Feminist Media Studies*, DOI: 10.1080/14680777.2021.1906296
2. Ethics Management and Social Responsibility in Romanian IT industry (I) – Possible Improvements of working conditions în **Studies in Informatics and Control (SIC)**, ISSN 1220-1766, în vol. 29, nr. 3/ 2020
3. **The Role of Religion in Advertising: The Case Study of the "Batman" TV Commercial**, *Journal for the Study of Religion and Ideology*, vol 13. Nr. 39, 2014, ISSN 1583-0039
Link articol : <http://jsri.ro/ojs/index.php/jsri/article/view/750>

Articles included in International Database (BDI):

1. **Remote Controlled Individuals? The Future of Neuralink: Ethical Perspectives on the Human-Computer Interactions**Topic: Ethics, Privacy and Security of HCI, Authors: Maria Cernat , Dumitru Borțunand Corina Matei, Proceedings of ICEIS 2022, Digital Object Identifier: 10.5220/0011086700003179, ISBN: 978-989-758-569-2
2. **Social sciences in the Other Europe since 1945, 217-223, Revista Polis**, Volum VII, Nr. 1 (23), Serie nouă, decembrie 2018 - februarie 2019, ISSN 12219762

3. **Maria Cernat, Marcela Monica Stoica, Social Inequality - the Road to Conflict** *Univers Strategic*, Anul VII Nr. 4 (28) Octombrie-Decembrie 2016
ISSN 2068-1682 <http://iss.ucdc.ro/revista-pdf/us28.pdf>
4. **Media Ethics: The Spy and the Journalists – the Impossible Relationship**, *South East European Journal of Political Science*, vol. IV, nr. 1, 2016, ISSN: 2392 814X
Link articol: [https://www.academia.edu/35918393/The Journalist and The Spy - the Impossible Relationship](https://www.academia.edu/35918393/The_Journalist_and_The_Spy_-_the_Impossible_Relationship)
(am pus acest link deoarece site-ul revistei nu funcționează!, apare însă numărul revistei și cuprinsul)
5. **Citizens are ill-informed and lack basic knowledge on politics. Should we deny their right to vote?**, *Revista Polis* – vol. III, nr.3(9)/2015, pp.115-131, Online ISSN: 2344-5750; Print ISSN_L 1221-9762
Link articol: <http://www.revistapolis.ro/current-issue.html>
6. **The Ethics of Financial Journalism. A Critical Perspective**, *Cogito*, nr. 3, vol. VI, sept 2014, pp. 56–66., ISSN 2068 – 6706.
Link e-book: <http://cogito.ucdc.ro/cogito-en-v6-nr3-2014.pdf>
7. **Student Perception on Cantemir’s Work**, (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference , idexată BDI în EBSCO-CEEAS,2014)
Link e-book: http://cks.univnt.ro/cks_2014_archive.html
8. **The Future of Digital Activism** (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference , idexată BDI în EBSCO-CEEAS,2012)
Link e-book: http://cks.univnt.ro/cks_2012_archive.html
9. **The Commodification of Academic Research in the Knowledge Society, CKS-eBook** (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference , idexată BDI în EBSCO-CEEAS, 2012)
Link e-book: http://cks.univnt.ro/cks_2012_archive.html
10. **The 2012 Romanian Local Elections: a Short Story from a Small Village**, *Sfera politicii*, Volum XX, nr 5(171), sept.-oct. 2012, ISSN: 1221-6720.
Link articol: <http://www.sferapoliticii.ro/sfera/171/art04-Cernat.php>
11. **Commodified Information and the Freedom of the Press**, *Analele Științifice ale Universității Ovidius din Constanța*, 2012, Seria Filologie, ISSN 1223-7248
Link articol: <http://litere.univ-ovidius.ro/Anale/documente-z/articole-2012/2/recenzie%20cernat%20final.pdf>
12. **Secret Communication in the Digital Era**, Maria Cernat, Daniel Cernat, *UPB Scientific Bulletin*, Series C, Vol. 74, ISS2, ISSN 1454-234x
Link articol: https://www.scientificbulletin.upb.ro/rev_docs_arhiva/full9f5_367558.pdf

13. **The Role of The University in Knowledge Society: Ethical Perspectives on the Scientific Research the Age of Corporate Science** **CKS-eBook** (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference, idexată BDI în EBSCO-CEEAS, 2011)
Link articol http://cks.univnt.ro/cks_2011_archive.html
14. **The Oz-behind-the-Curtain Effect: Ethical Perspectives on the Assesment of Scientific Merits, CKS-eBook** (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference , idexată BDI în EBSCO-CEEAS,2011)
Link articol http://cks.univnt.ro/cks_2011_archive.html
15. **Mediating Democracy – Are the New Media Able to Create a Pure Democracy, Sfera Politicii**, anul , vol. XVIII, nr.3 (145), 2010, clasament CNCS: B+, ISSN: 1221-6720.
Link articol: <http://www.sferapoliticii.ro/sfera/145/art04-cernat.html>
16. **The economic crash of 2008, CKS-eBook** (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference, idexată BDI în EBSCO-CEEAS, published in partnership with "Pro Universitaria Publishing House" 2010)
Link articol http://cks.univnt.ro/cks_2010_archive.html
17. **Media Myths about the Crisis, CKS-eBook** (Scientific Session Proceedings of *Challenges of the Knowledge Society* International Conference, idexată BDI în EBSCO-CEEAS,2010)
Link articol http://cks.univnt.ro/cks_2010_archive.html
18. **The value of the Emotivist Theory of Value, Spiru Haret University Annals**, Journalism Series, clasament CNCS: B+, Cod 641, anul IX, nr. 11, 2010
Link articol: <http://www.usj-journalismstudies.com/issues-list/92-volume-11-2010/179-the-value-of-the-emotivist-theory-of-value>
19. **Rolul medierii în gestionarea crizelor la nivel internațional, Spiru Haret University Annals**, Journalism Series, cotare CNCS B+, Cod 641, IX, nr. 10, 2009, ISSN 1454 – 9492.
Link articol: <http://www.usj-journalismstudies.com/issues-list/93-volume-10-2009/210-rolul-medierii-in-gestionarea-crizelor-la-nivel-international>
20. **Limitele spațiului public în societatea democratică, Revista Română de Jurnalism și Comunicare**, an II, nr. 2 – 3, 2007, ISSN, 1842-256X
21. **Falimentul campaniilor negative, Sfera Politicii**, anul XII, nr.. 110-111,2004, clasament CNCS: B+, ISSN: 1221-6720.
Link articol: <http://www.sferapoliticii.ro/sfera/arhiva.php>
22. **Falimentul toleranței-eșecul modelului francez de integrare a minorităților, Sfera Politicii**, anul XIV,nr. 120-122, 2006, clasament CNCS: B+, ISSN: 1221-6720
Link articol: <http://www.sferapoliticii.ro/sfera/120-121-122/art22-cernat.html>
23. **Jocul video ca mod de viață, Secolul XX**, 4-9, 2000, p. 284 – 290, ISBN 43 804.

24. **Privatizarea cunoașterii și costurile sale sociale** (Commodified Knowledge and Its Social Costs), *Caiete Critice*, nr.9., vol.287, 2011, ISSN 1220-6350.

Link articol:

<http://caietecritice.fnsa.ro/wordpress/wp-content/uploads/2012/09/9-2011.pdf>

25. **Privatizarea cunoașterii și parvenirii ei, (The Commodification of Academic Research and Its Exploiters)** *Caiete Critice*, nr.11, vol. 299, 2012, ISSN1220-6350

Link articol:

<http://caietecritice.fnsa.ro/wordpress/wp-content/uploads/2012/09/CC-9-2012.pdf>

26. **Informația- bun public sau marfă**, *Caiete Critice*, no.1, vol. 315, 2014, ISSN1220-6350, pp.77 – 82.

Link articol:

<http://caietecritice.fnsa.ro/wordpress/wp-content/uploads/2014/03/CC-1-2014.pdf>

Reviews:

1. **Commodified Information and the Freedom of the Press**, *Analele Științifice ale Universității Ovidius din Constanța*, Seria Filologie, ISSN 1223-7248

Member in the Editorial Board of International Journals:

Editor of the *Journal of Politics and Law*, ISSN, 19 13 – 90 47, Canada, Canadian Center of Science and Education

<http://ccsenet.org/journal/index.php/jpl/about/editorialTeam>

International Conferences Attendance:

1. „Mai multe voci o singură lume”: *actualitatea raportului Sean McBride, (May voices, one world, Reassessing the Sean McBride Report)* International Scientific Conference of organized by *Journalism Communication and Public Relation Faculty, Spiru Haret University*, 2009

2. „Imperativele teoreticienilor democrației față în față cu rezultatele cercetărilor empirice legate de comportamentul electorului”, *(The Imperatives of the Democracy Theorists and the Empirical Results Regarding the Electoral Behavior)* International Scientific Conference of organized by *Journalism Communication and Public Relation Faculty, Spiru Haret University*, 2009

5. *Migrația intelectuală și consecințele ei asupra mediului de cercetare*, (Intellectual Migration and its Consequences on the Research Environment), International Conference organized by the National Authority for Scientific Research, The Romanian Academy, The National Council of Scientific Research in Romanian Higher Education and The Executive Unity for Financing the

Romanian Higher Education, 2011.

6. *Etica cercetării științifice și criteriile de evaluare a cercetării în învățământul superior*, (*The Ethics of Scientific Research and the Evaluation Criteria in Higher Education*) International Conference organized by the National Authority for Scientific Research, The Romanian Academy, The National Council of Scientific Research in Romanian Higher Education and The Executive Unity for Financing the Romanian Higher Education, 2011.

7. *The Hated Language: An Ethical Perspective on the Antisemitical Themes in Recent Romanian Media*, International Conference *Social Europe and The Media* organized by The Romanian Academy in 2011.

8. *The Ethics of Research: Shortcomings of the Peer Review System*, International Conference *Legislating Ethics* organized by The Applied Ethics Center in 2011.

National Conferences Attendance:

1. „*Ontology and Ideology: Some Limitations of the Method Used in Analytical Philosophy*”, Editura Pelican, 2009
2. *Identitatea filosofiei analitice din perspectivă teoretică și istorică*, (The Identity of Analytical Philosophy), The Scientific Conference of the Faculty of Philosophy and European Studies, *Spiru Haret University*
3. *Modificarea directă și indirectă a rolurilor de gen și consecințele asupra populației masculine, New cultures, New Anthropologies*, (The Direct and Indirect Changes in Gender Roles and its Implications on the Male Population) the VII-th National Conference of Romanian Cultural Anthropology Society

Translated Articles:

1. Richard Hare, “Language of Morals”, partea a III-a, cap. “Ought” – “Trebuie”, pp. 151-162, *Filosofia morală a lui Richard. M. Hare*, (*The Moral Philosophy of Richard M. Hare*), edited by Valentin Mureșan, 2007
2. Michael Ruse, “Creation Science is not Science” *But is it science? The philosophical question in the creation/evolution controversy* (1996) ISBN 0879754397, Volumul *Cognitio II*, edited by Mircea Flonta, University of Bucharest Press, 2004
3. R. Nozick, *The Examined Life*, cap. Love’s Bond, Simon & Schuster Inc, 1989 in *Dragoste și filosofie*, (*Love and Philosophy*), București, Punct: 2002.

Member in International or National Professional Associations:

Asociația Consumatorilor de Media (Media Consumers Association) form 2006
Societatea Română de Filosofie Analitică, (*The Romanian Society of Analytical Philosophy*)
Faculty of Philosophy, University of Bucharest
Centrul de Etică Aplicată, (*Applied Ethics Center*) Faculty of Philosophy, University of Bucharest