

PERSONAL INFORMATION

Monica Ilie-Prîca



📍 30A Expozitiei Boulevard, Bucharest, Romania

☎ +40 (0)722 589030

✉ monica.ilie-prica@comunicare.ro

Sex F | Date of birth 24.05.1990 | Nationality Romanian

WORK EXPERIENCE

- 2023-present **Lecturer, PhD**
National University of Political Studies and Public Administration, Faculty of Public Administration, Bucharest, Romania
- 2014-present **Teaching Assistant and Associate Lecturer**
National University of Political Studies and Public Administration, College of Communication and Public Relations, Bucharest, Romania
- Teaching courses and seminars (Audiovisual communication, Advertising in the audiovisual media, Mass media and society, Communication theory, The informational discourse on radio and television, Television Production), co-organizer of events (Romanian-American workshop "Public Policies and Public Participation", May 2015), co-editor of the course of "Mass media and society" (2015)
- 2018-2023 **Education**
Communication Specialist
National University of Political Studies and Public Administration, Bucharest, Romania
- Translations, coordinating events, interviews, creating audiovisual content
- Communication and Administration**
- 2021-2022 **Moderator of the TV show "Observers to the European Parliament", Romanian Public Television, beneficiary of a grant awarded by the European Parliament**
Romanian Public Television
- Editorial activity - moderating the episodes in English, translations, monitoring the evolution of the show on social media
- Television Production**
- 2021-present **Editor**
Romanian Public Television
- Editing audiovisual materials for TV programmes
- Television Post-production**
- 2014-2017 **Editor**
Cinematographic Art & Documentation Journal
- Writing, reading and revising the articles in English that were published in the academic journal of Hyperion University and the National University of Theatre and Film "I. L. Caragiale", Bucharest, Romania
- Culture**
- 2018-2019 **Translator**
SC MediaTrust SRL
- Romanian-English translation of news from mass-media for monitoring reports
- Mass-Media and Translations**

EDUCATION AND TRAINING
2019-2020

Postdoctoral Researcher

Post-Doctoral School, National University of Political Studies and Public Administration, Bucharest, Romania

2014-2017 **PhD in Communication Sciences**

Doctoral School, National University of Political Studies and Public Administration, Bucharest, Romania

- Academic research, learning and teaching on subjects related to audiovisual communication
- Beneficiary of the project "Competitivity and excelency in PhD research in Political Science, Administrative Science, Sociology and Comunication Science" POSDRU /187/1.5/S/155589

2012-2014 **MA in Communication Sciences. Audiovisual communication**

National University of Political Studies and Public Administration, Bucharest, Romania

- Learning about subjects related to audiovisual communication (Audiovisual communication, Management in audiovisual, The radio-TV show, Sociology of television, Image analysis, Informational discourse in radio and television, The image of political leaders and institutions etc.)

2009-2012 **BA in Communication and Public Relations**

College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania

2005-2009 **Bacalaureat**

"Ion Luca Caragiale" National College, UNESCO class, Bucharest, Romania

Mother tongue(s)
Other language(s)

Romanian

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Spanish	C2	C2	C2	C2	C2
French	B2	C1	B2	B2	B2
German	A2	A2	A2	A2	A2

- Academic research

PERSONAL SKILLS

Communication skills

- Good online communication. I coordinate several websites dedicated to film and television, such as <http://moniqueclassique.wordpress.com/>, <http://www.conradveidt.wordpress.com/>, <http://conradveidtforever.wordpress.com/>, <http://vivenleighforever.wordpress.com/>, <http://lanaturnerthelegend.wordpress.com/>, <http://johnvandreelen.wordpress.com/>, <http://deborahkerrandyulbrynnner.wordpress.com/>, <http://www.inlovewithdallas.wordpress.com>.
- I have two successful YouTube channels, <http://www.youtube.com/user/MonikIlie> (with over 10.000.000 views and over 14,700 subscribers) and <http://www.youtube.com/user/ConnieVeidt>, the main source of video materials on the Internet related to the actor Conrad Veidt.

Organisational/ managerial skills

- Good organizer of team projects and seminars, good time management

Job-related skills

- Good speaker and writer

Digital competence

- Good command of Microsoft Office (Word, Excel, Power Point) and of IBM SPSS Statistics
- Good command of photo and video editing software (Final Cut Pro X, Adobe Premiere, Adobe Photoshop, Corel Draw).

Other skills

- Translator, Event coordinator

ADDITIONAL INFORMATION

Moderator of the show „Observers to the European Parliament”, December 2021-July 2022, in the project „The Europe of Tomorrow”. The show was broadcastpe TVR exclusively online, on YouTube TVR, Facebook TVR 1, Instagram TVR 1 and on the TVR+ platform.

In the first year at the University, I attended the course of Institutional Protocol, coordinated by Ambassador Dr. Emilian Manciur.

In the second year of the MA programme, I attended a practical course for a news journal, at the School for Television “Tudor Vornicu”, in cooperation with SNSPA.

Participation at Doctor Honoris Causa ceremonies in SNSPA, in 2010 and 2011, and also at numerous olympiads and contests in high school, on the subjects of Romanian language and literature (1st prize on the district, mention at the municipal level, 2006-2009), Latin Language (1st prize at the Session of Scientific Communications of the Students, with the subject “Ovidian myths with resonance in the universal culture”, municipal phase, May 2009) and French Language (3rd rank at the contest of general culture „101 Questions Pour Une Équipe Championne!”, May 2007). I also attended the municipal Session of Scientific Communication on the subject of “Globalization – the reality of the world in which we live”.

Translator of the interview of Ion Stavre with MEP Knut Fleckenstein, broadcast on TVR 1 on May 27, 2017, during the programme “Observers at the European Parliament”.

Translator of the interview of Ion Stavre with the president of Stratfor, George Friedman, broadcast on TVR 1 on November 26, 2018, during the special programme “EU and USA: a new beginning. Exclusive interview with George Friedman”.

Translator of the interview of Claudia Spătărescu with MEP Clare Moody, broadcast by TVR 1 on March 1, 2019, during the programme “Observers at the European Parliament”.

Publications

Book: Monica Ilie-Prica, „Promovarea turistică a României în filmul documentar și rolul acestuia în consolidarea brandului de țară” (“Promoting Romanian tourism in the documentary film and its role in the consolidation of the country brand”), București, Editura Pro Universitaria, 2019, ISBN: 978-606-26-1109-5.

Articles:

Ilie-Prica, Monica, “Film Noir and Femme Fatale. A Contemporary Perspective” in *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 9(13), 2014, pp. 18-23, Hyperionart, ISSN: 1844-2803.

Ilie-Prica, Monica, “The Portrayal of Women in Film Noir and Its Impact on the Contemporary Public”, in *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 10(14), 2014, pp. 5-16, Hyperionart, ISSN: 1844-2803.

Ilie-Prica, Monica, “Romania’s image in the foreign documentary film and its effects on the construction of the country branding. Case study: The Wild Carpathia trilogy” (2011-2013)”, in *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 11(15), 2015, pp. 11-19, Hyperionart, ISSN: 1844-2803.

Ilie-Prica, Monica, “German Expressionism in Cinema. The Cabinet of Dr. Caligari” (1919), in *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 12(16), 2015, pp. 44-50, Hyperionart, ISSN: 1844-2803.

Ilie-Prica, Monica, “Promoting Romania’s destination branding: From booklets to documentary films”, in *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 13(17), 2016, pp. 23-28, UNATC Press Bucharest, ISSN: 1844-2803.

Ilie-Prica Monica, “Rediscovering the treasures of the Romanian cinematographic art of the 1930s through the Cinema magazines”, în *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 14(18), 2016, pp. 39-45, UNATC Press Bucharest, ISSN: 1844-2803.

Ilie-Prica, Monica, “Film Tourism in Romania. Case study: The travel documentary *Seasons of Change*, part four of the *Wild Carpathia* series”, în *Cinematographic Art & Documentation. Journal of cinematographic studies*, No. 15(19), 2017, pp.10-16, UNATC Press Bucharest, ISSN: 1844-2803.

Stavre, Ion, Ilie-Prica, “Higher Education and Globalization in the Context of the Context of the Covid-19 Crisis”, în *Proceedings - 23rd International Conference on Multidisciplinary Studies Resilience for Survival*, University of Cambridge, 30-31 July, 2020, vol. 1, pp. 370-371, ISBN: 978-164999130-0.

Stavre, Ion, Ilie-Prica, Monica, “Higher Education and Globalization in the Context of the Covid-19 Crisis” în *European Journal of Education*, vol. 3, no. 2, pp. 117-128, august 2020, ISSN: 2601-8624.

Ilie-Prica, Monica, “Romania and its Country Image – Then and Now” în *Review of International Comparative Management*, Vol. 21, No. 4, October 2020.

Stavre, Ion, Ilie-Prica, Monica, “News coverage of the 2019 Romanian presidential elections in the international media” în *Review of International Comparative Management*, Vol. 22, No. 2, March 2021

Stavre, Ion, Ilie-Prica, Monica, Chelu, Sebastian, “The Management of the TV Programmes: from TV Offer to Self-programming, from Public Education to Total Entertainment” în *International Journal of Media, Journalism and Mass Communications (IJMJMC)*, Vol. 9, Issue 1, 24-27, 2023, ISSN 2454-9479.

Other works

The Impact of Television Soap Operason the Audiences (Bachelor’s Degree Thesis), College of Communication and Public Relations, National University of Political Studies and Public Administration, July 2012.

The Image of Women in Film Noir and Its Impact on the Contemporary Public (Master’s Degree Thesis), College of Communication and Public Relations, National University of Political Studies and Public Administration, July 2014.

Doctoral thesis: Promoting Romanian tourism in the documentary film and its role in the consolidation of the country brand

Conferences

Ilie-Prica, Monica (2015), “Romania’s country brand identity and image in a European television programme. Case study: The British travel documentary *Mountains of Transylvania*, part one of the *WildCarpathia* mini-series”, International Conference *Is the European Society a Vulnerable One? The Context of International Migrations*, Bucharest, Romania.

Ilie-Prica, Monica, Stavre, Ion (2017), “Promoting Romania’s country brand through film tourism – An academic perspective”, The 6th Annual Edition of International Conference EdProf 2017 – “Professionalism in education”, 18-19 May 2017, Academia de Studii Economice, Bucharest, Romania

Stavre, Ion, Ilie-Prica, Monica (2020), “Higher Education and Globalization in the Context of the Covid-19 Crisis”, 23rd International Conference on Multidisciplinary Studies *Resilience for Survival*, University of Cambridge, 30-31 July, 2020

Stavre, Ion, Chelu, Sebastian, Ilie-Prica, Monica, “Communication Failures in Aferim!”, Patterns of Miscommunication in Contemporary East-Central European Cinema, SNSPA, Bucharest, 28-29

- Memberships** 2016-2017: Member of the Editorial Board, *Cinematographic Art & Documentation, Journal of Cinematographic Studies*, National University of Theatre and Film “I. L. Caragiale”, Bucharest
- 2014-2016: Member of the Editorial Board, *Cinematographic Art & Documentation, Journal of Cinematographic Studies*, Hyperion University, Bucharest